

7 Simple Steps to Speeding Up Your WordPress Website

1. Get Good Web Hosting

- ☐ This is one of the most important factors in speeding up your site
- ☐ Pay for what you need, nothing more, nothing less – you can always scale up

Recommended: [A2 Hosting](#)

They have a 20x plan that is dynamite

2. Use a theme built for speed

- ☐ Buy a premium theme or theme framework that is light on code and built for speed

Recommended: [Thrive Themes](#)

3. Use a caching plugin

- ☐ Minify HTML, CSS & Javascript
- ☐ Minimize the number of HTTP requests
- ☐ Replace PHP With Static HTML
- ☐ GZIP Compression
- ☐ Browser Caching

Recommended: [Viper Cache](#)

4. Use as few plugins as possible

- ☐ The fewer, the better – remove all plugins that do not contribute to a) revenue and/or b) page load time

5. Optimize your images *before* uploading

- ☐ Make your images as small as possible, in dimension and by image quality

6. Use a Content Distribution Network

- ☐ Use Cloudflare – a content distribution network that immensely speeds up your website

7. Want more information? Need help?

- ☐ Need help with your business? Email me. I answer all emails myself.

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- ☐ I have written several books about blogging & WordPress for the Amazon Kindle platform:

[The Ultimate Guide to Blogging Series](#)